

# 目录

---

---

**1** 金融发展中的商业信用与中国企业成长  
——对 Allen 金融发展悖论的再思考  
赵奇伟 许长丰

---

**21** 人力资本存量与产业结构服务化  
陈浩 丁乙

---

**42** 论中国封建官僚利益集团的形成与影响  
——基于新制度经济学分析视角  
杨德才 刘怡雯

---

**58** 二元能力的组织特征前因及绩效结果：一项元  
分析  
潘镇 胡超颖

---

**90** 政府干预、董事背景特征与融资约束关系研究  
孙焯 许艳

---

---

**110** 创新的临门一脚：创新实施的前因、后果与内在机制

周 浩 马 前

---

**129** 中国消费者眼中的奢侈品价值：贵就是好

黄韞慧 陈增祥 林志杰

---

**146** 组织管理中的目标取向回顾与展望

黄 艳 黄 勇 彭纪生

---

**168** 产品类别与消费者异质性对在线评论意愿影响研究

——在线评论与消费体验的比较情景

祖 旭 余伟萍 孙阳波

---

**184** 人力资本维度结构及测量研究

谢智红 陈维政 汤淑琴

---

# CONTENTS

---

---

**1** Financial Development, Commercial Credit and The Growth of Chinese Enterprises

**Qiwei Zhao Changfeng Xu**

---

**21** The Stock of Human Capital and the Service Structure of Industry

**Hao Chen Yi Ding**

---

**42** The Formation and Influence of the Interest Group of Feudal Bureaucrats: An Analysis Based on the New Institutional Economics

**Decai Yang Yiwen Liu**

---

**58** Organizational Characteristic Antecedents and Performance Consequences of Ambidexterity: A Meta-Analysis

**Zhen Pan Chaoying Hu**

---

**90** Research on the Relation of Government Intervention, character of director background, and Financial Constraints

**Ye Sun Yan Xu**

---

---

**110** Key Stage of Innovation: Review on  
Innovation Implementation  
**Hao Zhou Qian Ma**

---

**129** The Perceived Value of Luxury by Chinese Consumers:  
The More Expensive the Better  
**Yunhui Huang Zengxiang Chen Zhijie Lin**

---

**146** Goal Orientation in Organizational Research: A  
Review of Literature and Future Research Directions  
**Yan Huang Yong Huang Jisheng Peng**

---

**168** Research on the Impact of Product Category and Consumer  
Heterogeneity on Online Comment Intention  
—In the Comparative Scene of Online Comment and  
Consuming Experiences  
**Xu Zu Weiping Yu Yangbo Sun**

---

**184** Study on the Dimensions and Measurement of  
Human Capital  
**Zhihong Xie Weizheng Chen Shuqin Tang**

---